



changing the game

What customers are saying...

“With CIVITAS I’ve had fewer noticeable ball marks – the ability for the turf to grow through that ball mark has increased by 50%!”

- Bob Crockett, Owner and Superintendent, Green Hills Golf Course - Clyde, Ohio

The Superintendent

Bob Crockett is the third generation in his family to work at the family course. Bob has worked as superintendent since 1982 and now owns the course with his cousin Adam Crockett. Bob regularly attends turf seminars offered at Ohio State University and is an active member of the Ohio Turfgrass Foundation. Bob’s son Sonny and “right hand man” works at another of the family’s courses, marking the fourth generation to work at the family course and their shared expertise from generation to generation is evident.

The Course

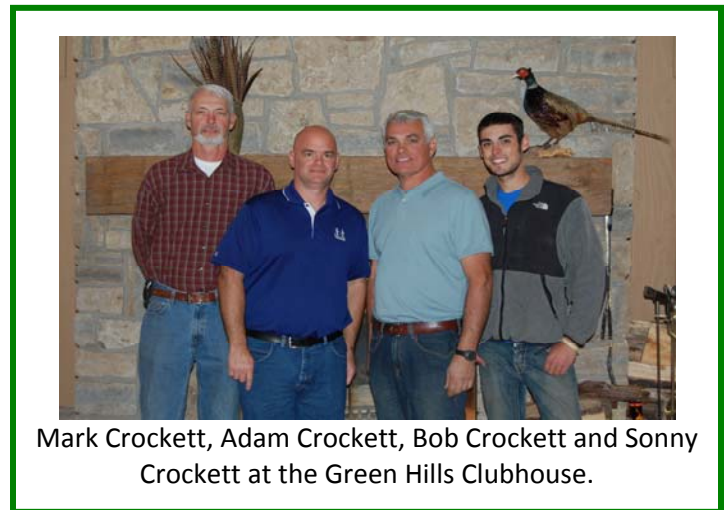
The Green Hills Golf Course is a public course in Ohio. The Crocketts opened the Green Hills course in 1958 and today own four courses in three different locations that remain family run with the motto, “great golf, great food, and good friends.” Green Hills’ fairways are Poa & Rye and greens are a combination of Old Style Bent and Poa annua.

The Distributor

Turfgrass Inc. provides turf solutions including CIVITAS to customers throughout the American Midwest. Green Hills and the Crockett family have been a loyal customer of Turfgrass Inc. and Sales Representative Richard Locke for the last 20 years. After using CIVITAS, Richard was confident that “it’s going to be the greatest thing, the results are unbelievable.”

The Challenge

With over 42,000 rounds of golf played at Green Hills each year, Bob is always looking for ways to manage the turf stress. Another key challenge Bob deals with is disease pressure such as anthracnose and dollar spot. In 2009, Richard Locke of Turfgrass Inc. recommended CIVITAS to Bob on account of its efficacy and decreased environmental impact, but it was not until Bob heard about its effectiveness with anthracnose from University trial data and courses throughout the Northeast and Midwest that he decided to try CIVITAS.



Mark Crockett, Adam Crockett, Bob Crockett and Sonny Crockett at the Green Hills Clubhouse.

“Bar none, CIVITAS is the greatest thing I’ve ever seen” - Bob Crockett

Turf Results

“CIVITAS has helped with the density and overall health of the turf. My turf is stronger in its ability to heal, recuperate, and repair stress.”

Prior to using CIVITAS, Bob recalls it taking around 10 days for ball marks to grow through. With CIVITAS, Bob has noticed the ball marks are repairing themselves more quickly, now disappearing in 5 to 6 days.

“With CIVITAS I’ve had fewer noticeable ball marks - the ability for the turf to grow through that ball mark is increased by 50%!”

The Proof

“Before CIVITAS, I was using the exact same process and the same nutrient program, and I wasn’t seeing the results I have with CIVITAS!”

“With CIVITAS, I don’t have the fear I had before, in terms of disease pressure.”

The Product

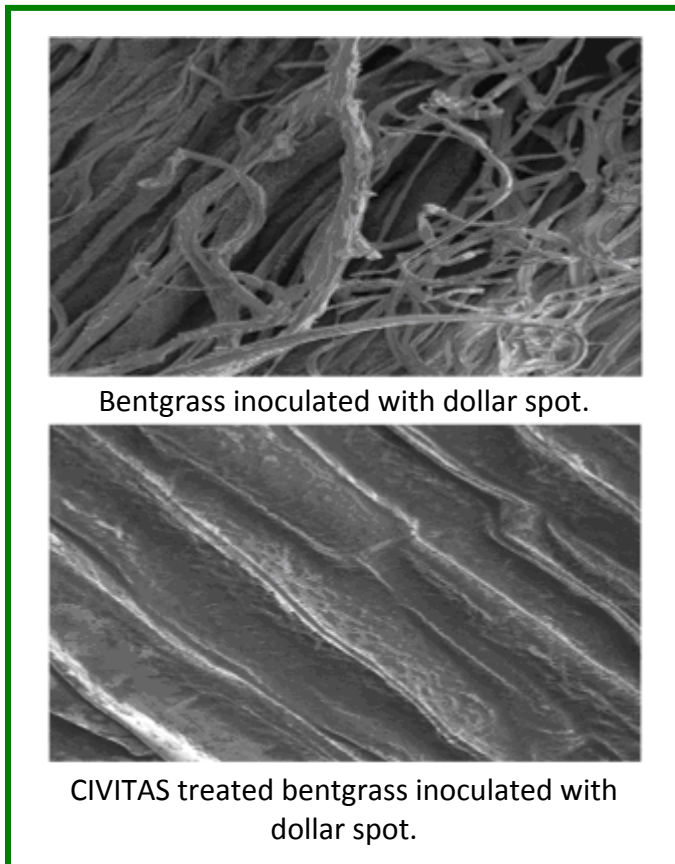
CIVITAS is an effective and responsible way to control fungus.

CIVITAS is a synthetic isoparaffin-based fungicide that is changing the game. It turns on the natural defenses of the plant to fight fungus and reduces the need for traditional control products. While CIVITAS has the same effect as a traditional fungicide, it really empowers the plant to kill the fungus itself.

CIVITAS delivers excellent playability and effective fungus control, without any resistance issues. Further, it has no maximum use per acre limit and a shorter re-entry period.

CIVITAS is for use on a variety of grasses, including bent grass, rye grass, and poa. It controls the primary fungi that affect your course: dollar spot, brown patch, anthracnose, leaf spot, fusarium patch, powdery mildew, and grey and pink snow mold.

**Effective fungus control. No resistance issues. Excellent playability.
Strengthened root systems. Decreased fertilizer requirements.**



To locate a distributor near you and for more information on CIVITAS, visit www.civitasturf.com

