



changing the game

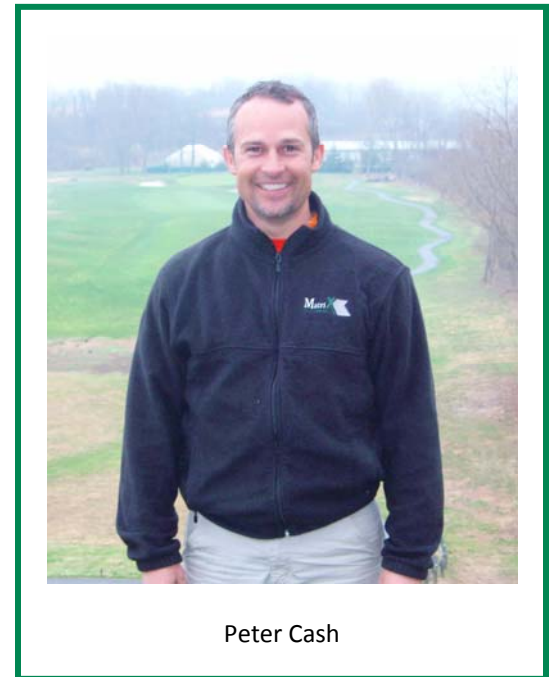
What customers are saying...

“After using CIVITAS I didn’t see any dollar spot or anthracnose... all I saw was a flush of growth on tees and fairways!

- Peter Cash, Superintendent, Harbor Links Golf Course – Port Washington, New York

The Superintendent

Peter Cash graduated with his Bachelor’s degree in Sociology from SUNY Plattsburgh, but his passion for golf later lead him to complete the Turf Management program at SUNY Cobleskill. Peter then started his career in golf course maintenance at Bethpage State Park Golf Course, where in 2002 he carried the title of Assistant Super at the US Open. For the past seven years, he has been the Superintendent at Harbor Links Golf Course in Port Washington, New York.



Peter Cash

The Course

Harbor Links Golf Course is an 18-hole links-style public golf course built on a reclaimed sand-mine. It also features a 9-hole executive course and an 18-hole miniature golf course that’s rated among the top 5 in Long Island. Harbor Links was designed in 1998 by nationally renowned architect and winner of 1997 Golf World Magazine “Architect of the Year”, Dr. Michael Hurdzan. The course is adjacent to water, features Bentgrass tees and greens, and is the 29th facility in the world to achieve Signature Status from Audubon International for designing and implementing a Natural Resource Management Plan (NRMP).

The Distributor

Matrix Turf Solutions is the largest independent turf provider in New York State. As a recognized leader in Golf, Sports Turf, Lawncare and Landscape Industries, Matrix prides itself in supplying only the best quality products. All Matrix sales professionals are New York residents and experts on the unique turf requirements of their respective regions. Peter decided to try CIVITAS after it was recommended to him by Matrix sales representatives Jim Masone and Pat Cash.

The Challenge

Due to its location, Harbor Links faces high humidity levels and frequent thunderstorms which can make managing the course a challenge. On top of this, Peter was always trying to find a way to eliminate anthracnose and dollar spot. Looking for a product that has fewer inputs and is still effective, Peter decided to put CIVITAS to the test.

“I would recommend CIVITAS to anyone for use on fairways and tees!” – Peter Cash

“I could really see the turgidity in the plant come to life!” – Peter Cash

Turf Results

“CIVITAS stimulated growth and thickened up the cuticle and the sheath”

Last year Peter tried CIVITAS for the first time. He sprayed 10 oz per 1000 ft² to combat anthracnose and began to see results after just one day. This year, Peter didn't start spraying until May, at a rate of 8 oz per 1000 ft², and is going to stop spraying one spray earlier in the fall.

“Using CIVITAS has allowed me to significantly cut down the amount of other fungicides used – and the expense that came along with them.”

The Proof

“Using environmentally friendly products is becoming more and more important in our industry, so I really appreciate the fact that CIVITAS has a lower impact on the environment.”

As a member of the Audubon International Signature Program., Peter is happy to have finally found a product that can help the course meet its environmental standards and keep the turf looking great at the same time.

“CIVITAS has increased the playability and aesthetics of the fairways and tees, which has helped us keep players coming back!”

The Product

CIVITAS is a synthetic isoparaffin-based fungicide that is changing the game. It turns on the natural defenses of the plant to fight fungus and reduces the need for traditional control products. While CIVITAS has the same effect as a traditional fungicide, it really empowers the plant to deal with the fungus on its own.

CIVITAS delivers excellent playability and effective fungus control, without any resistance issues. Further, it has no maximum use per acre limit and a shorter re-entry period.

CIVITAS is for use on a variety of grasses, including bent grass, rye grass, and poa. It controls the primary fungi that affect your course: dollar spot, brown patch, anthracnose, leaf spot, fusarium patch, powdery mildew, and grey and pink snow mold.

**Effective fungus control. No resistance Issues. Excellent playability.
Strengthened root systems. Decreased fertilizer requirements.**

To locate a distributor near you and for more information on CIVITAS, visit www.civitasturf.com



Peter Cash's Current Tank Mix

- CIVITAS – fertilizers, growth regulators, insecticides, phosphate, propamocarb and mefenoxam
- Rate: 8 oz per 1000 ft² rate every 14 days

