



changing the game

## What customers are saying...

**“CIVITAS certainly works in creating better plant health and greener looking turf. I am a big supporter.”**

*- Tom Kaplun, Superintendent, North Hempstead Country Club –Port Washington, New York*

### The Superintendent

**Tom Kaplun** has been the Superintendent of North Hempstead Country Club for over two years, following his time with the Huntington Crescent Club in Huntington, New York. He graduated from Cornell University with a Plant Science Major, while also playing on the University football team. Tom worked on the University golf course while at Cornell, so he brought a lot of experience and knowledge on plant health and turf management to North Hempstead Country Club.

### The Course

**The North Hempstead Country Club** is a private 18-hole course, designed by renowned architect A.W. Tillinghast in 1916. Established on Long Island's beautiful Gold Coast just 25 miles from New York City, North Hempstead features a tree-lined course on meticulously maintained greens. It offers a variety of facilities and a magnificent Clubhouse and Dining experience in a family-oriented Club. The pristine greens are a bent poa mix with 70% poa and 30% bent grass, the tees have some added rye grass and the fairways are purely a rye grass and poa mixture.



Tom at North Hempstead Country Club

### The Distributor

**Matrix Turf Solutions** is the largest independent turf distributor in New York State and a recognized leader in the Golf, Sports Turf, Lawncare and Landscape industries. When Sales Representative Pat Cash provided CIVITAS literature to Tom, he was interested in its disease control and unique benefits.

### The Challenge

North Hempstead experiences summer patch and anthracnose disease on greens in particular. On fairways and tees, Tom tries to combat pythium, dollar spot and brown patch. As well, he sprays the greens and tees for snow mold control. Tom was first attracted to the plant health aspect and disease management of CIVITAS, especially since he was dealing with dollar spot issues. He is a Signature user and firm believer of its ISR mode of action, so he wanted to see how it worked with CIVITAS.

**“I started using CIVITAS in late May of 2009  
And I haven't seen a dollar spot since then!” – Tom Kaplun**

## Turf Results

**“I noticed a healthier, greener, more robust turf and there’s been a really positive response.”**

With his experience and education in turf management, Tom knows that the Induced Systemic Resistance technology is most effective when CIVITAS is applied before the onset of disease, with a consistent IPM program. He used CIVITAS on his tees and fairways every 14 days, with a 3 gallons per acre rate on fairways. When tank mixing, the highest rate of propiconazole and bayleton used was 1 ounce and half an ounce per 1000 ft<sup>2</sup>, respectively. Tom used CIVITAS early in the season, to enhance turf quality prior to strong disease pressure and heat.

## The Proof

**“With CIVITAS, aerification healed up 2 days faster, we have seen strong control of insects on our tees and there was a dew reduction for 3 days after application.”**

Tom has seen the impact CIVITAS has had on his turf and he is a big supporter. While they are not Audubon certified, North Hempstead values the benefits CIVITAS offers.

**“The members are thrilled with the quality of the fairways and tee boxes.”**



14<sup>th</sup> and 18<sup>th</sup> Fairways at North Hempstead after CIVITAS usage

## The Product

CIVITAS is an effective and responsible way to control fungus.

CIVITAS is a synthetic isoparaffin-based fungicide that is changing the game. It turns on the natural defenses of the plant to fight fungus and reduces the need for traditional control products. While CIVITAS provides fungicidal actions, it really empowers the plant to kill the fungus itself.

CIVITAS delivers excellent playability and effective fungus control, without any known resistance issues. Further, it has no maximum use per acre limit and a shorter re-entry period.

CIVITAS is for use on a variety of grasses, including bent grass, rye grass, and poa. It deals with the primary fungi that affect your course: dollar spot, brown patch, anthracnose, leaf spot, fusarium patch, powdery mildew, and grey and pink snow mold.

**Effective fungus control. No resistance issues. Excellent playability.  
Strengthened root systems. Decreased fertilizer requirements.**

To locate a distributor near you and for more information on CIVITAS, visit [www.civitasturf.com](http://www.civitasturf.com)

