



changing the game

## What customers are saying...

**“I had fantastic results with CIVITAS. It nearly eliminated every trace of anthracnose from my course!”**

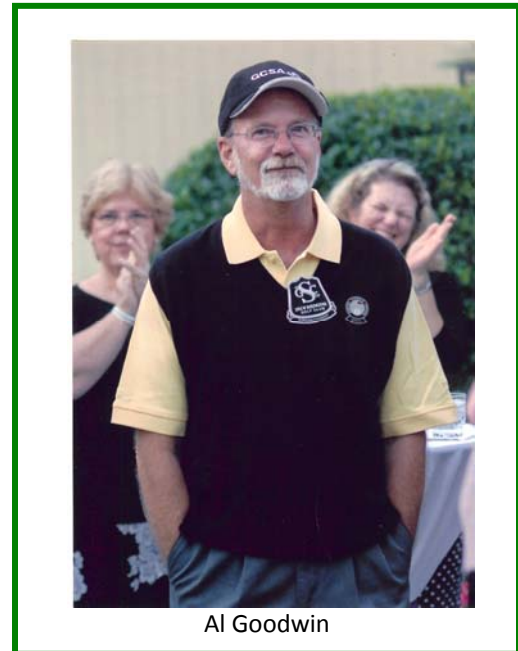
*- Al Goodwin, Course Superintendent, Silvermine Golf Club - Norwalk, Connecticut*

### The Superintendent

**Al Goodwin** has been the veteran Superintendent of Silvermine Golf Club for the last 33 years and was recently recognized for 40 years of service to Silvermine at the club's 50<sup>th</sup> anniversary celebration in 2009. Al grew up in dairy country in the state of Washington and was attracted to Silvermine due to its humble beginnings as a dairy farm in the 1800's. The historic dairy barn still exists today on the course as the club's maintenance facility. Al believes that like farming, golf is a way of life and not just a career.

### The Course

**Silvermine Golf Club** is a private 27-hole course in Connecticut featuring a breathtaking view of Long Island Sound. Designed by John Warner in 1958, Silvermine prides itself on its welcoming atmosphere and holds a variety of family tournaments and activities to ensure a great time is had by all.



Al Goodwin

### The Distributor

**Matrix Turf Solutions** is the largest independent turf provider in New York State and a recognized leader in Golf, Sports Turf, Lawn care and Landscape industries. Matrix sales professionals are New York residents and are experts regarding the unique turf requirements of their respective regions. Always willing to try new things, Al jumped at the opportunity to try CIVITAS after it was recommended to him by his sales representative Greg Moran.

### The Challenge

One of the primary challenges Al faced was dollar spot on fairways, particularly in areas with more moisture and less sunlight. Al was also looking for a way to deal with anthracnose on his greens as well as pythium in particular problem areas. Greg Moran, whom Al has known and worked with for 25 years, recommended that Al try CIVITAS as a means of dealing with dollar spot. Intrigued by Greg's recommendation and the numerous environmental benefits of CIVITAS, Al decided to put CIVITAS to the test.

**“Spraying CIVITAS is probably one of the best things I've ever done!”** – Al Goodwin

## Turf Results

**“We were one of the only New England courses to not have green damage during a very harsh year; CIVITAS played a big part in this!”**

Al incorporated CIVITAS into his spray program without tank mixing with other products. He sprayed his fairways with traditional fungicide one week, and then sprayed CIVITAS at a rate of 8 oz per 1000 ft<sup>2</sup> the week following.

**“Fungicide rates that should have given me 10-14 days of results lasted me 28-30 days! By stretching my spray program in this way, CIVITAS saved me a spray a month and helped save me money!”**



View of Long Island Sound from the 16<sup>th</sup> hole

## The Proof

**“I sprayed CIVITAS in one of our usual hot spots for pythium, it was a hot spot no longer!”**

Al encountered fantastic results using CIVITAS and will continue to incorporate it in his spray program and use it proactively. Al has also experimented with using CIVITAS on its own to treat snow mold.

**“This is a product that all Superintendents need to try!”**



Pristine 15<sup>th</sup> green after a year of CIVITAS

## The Product

CIVITAS is a synthetic isoparaffin-based fungicide that is changing the game. It turns on the natural defenses of the plant to fight fungus and reduces the need for traditional control products. While CIVITAS has the same effect as a traditional fungicide, it really empowers the plant to deal with the fungus on its own.

CIVITAS delivers excellent playability and effective fungus control, without any resistance issues. Further, it has no maximum use per acre limit and a shorter re-entry period.

CIVITAS is for use on a variety of grasses, including bent grass, rye grass, and poa. It controls the primary fungi that affect your course: dollar spot, brown patch, anthracnose, leaf spot, fusarium patch, powdery mildew, and grey and pink snow mold.

**Effective fungus control. No resistance issues. Excellent playability.  
Strengthened root systems. Decreased fertilizer requirements.**



To locate a distributor near you and for more information on CIVITAS, visit [www.civitasturf.com](http://www.civitasturf.com)