



changing the game

What customers are saying...

“CIVITAS made what would have been a horrendous summer into a very manageable summer – in terms of disease, turf quality and playability”

- Jim Roland, Co-Owner and Superintendent, Stonebridge Golf Club –Ann Arbor, Michigan

The Superintendent

Jim Roland, the Superintendent and Co-Owner of Stonebridge Golf Club, completed his undergrad at the University of Michigan, followed by a degree in Turf Management at Penn State. He was the Superintendent of the University of Michigan Golf Course for fourteen years, up until he and his partner, Doug Mervis, purchased Stonebridge Golf Club in 2001.

The Course

The Stonebridge Golf Club, designed by Arthur Hills in 1991, is a public 18 hole championship golf course. Located in Ann Arbor, the well-known architect designed the course on a beautiful layout of water and woods. The USGA designed greens are mainly bentgrass, similar to the fairways and tees. In 2003, the Detroit Free Press News ranked Stonebridge Golf Club one of the *Top 10* Public golf courses in Southeast Michigan.

The Distributor

Turfgrass Inc. provides the latest product innovations to the professional turf market throughout the American Midwest. When Sales Representative Richard Locke introduced CIVITAS to Jim, he had to try it out himself.

“After that application, CIVITAS is something I want to use on a regular basis everywhere on the course.”

The Challenge

The number one challenge for maintaining Stonebridge’s meticulous turf was dollar spot. The greens are sand based so managing the water can also be difficult. This past summer, Jim dealt with all weather related challenges, ranging from an extremely hot and dry climate, to very wet and cold. Despite these issues, Stonebridge had one of their best seasons with rounds played and as well as conditioning of the turf.

“CIVITAS is an outstanding addition to the turf industry!”



Aerial view of the 11th hole at Stonebridge Golf Club.

“With CIVITAS, you guys got a gold mine there.” - Jim Roland

Turf Results

“For a Superintendent, if you have issues with disease or issues with recovery, you must try this product. Make it a part of your spray program!”

Jim noticed a difference in the quality, color and playability of his greens in particular. CIVITAS has enhanced the turf’s recovery rate, getting the topdressing down and through, and has reduced dollar spot in varying weather conditions. He tank mixed CIVITAS with Lesco Ultra, as well as water based Propiconazole (0.37 oz.) and petroleum based Propiconazole at lower rates (1 oz/1000 sq. ft.).

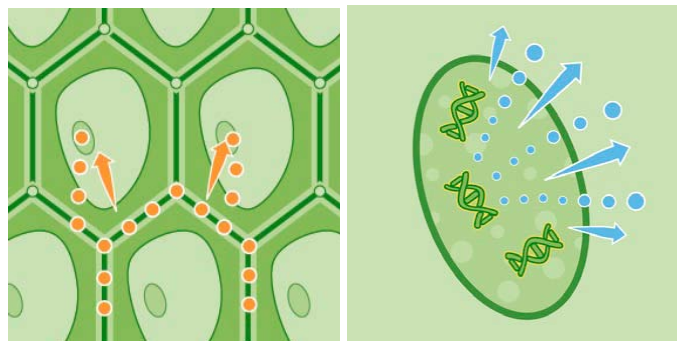
“Prior to using CIVITAS, I only had two weeks of control at most, but now I have 3-4 weeks as well as improved conditions!”

The Proof

“There are very positive benefits with CIVITAS and it makes a stunning difference.”

The players of Stonebridge have recognized the difference it has made, commenting on the greener turf and natural appearance. While Stonebridge does not have any chemical restrictions, Jim supports using naturally occurring products whenever he can.

Jim plans to continue using CIVITAS on the greens, tees and fairways. He will experiment more with different rates and combinations, using CIVITAS as the mainstay of his spray program for 2011.



When fungus attacks, the plants genes are primed to produce antimicrobial compounds that rush to the cell’s defense. For more information, visit www.civitasturf.com

The Product

CIVITAS is an effective and responsible way to control fungus.

CIVITAS is a synthetic isoparaffin-based fungicide that is changing the game. It turns on the natural defenses of the plant to fight fungus and reduces the need for traditional control products. While CIVITAS has the same effect as a traditional fungicide, it really empowers the plant to kill the fungus itself.

CIVITAS is for use on a variety of grasses, including bent grass, rye grass, and poa. It controls the primary fungi that affect your course: dollar spot, brown patch, anthracnose, leaf spot, fusarium patch, powdery mildew, and grey and pink snow mold.

**Effective fungus control. No resistance issues. Excellent playability.
Strengthened root systems. Decreased fertilizer requirements.**



To locate a distributor near you and for more information on CIVITAS, visit www.civitasturf.com