



changing the game

What customers are saying...

**“My members commented on the look and health of the greens!
– That was because of CIVITAS.”**

- Mike West, Superintendent, Weathervane Golf Club

The superintendent

Mike West is a veteran superintendent with extensive experience in the turf management field. His passion for a challenge brought him to Weathervane to start fresh and take the grass roots approach to turf management after gaining the necessary experience to create a desirable golf environment.

The course

Weathervane Golf Club is a new course in South Weymouth, Massachusetts. Starting in 2010, this semi-private course has Princeville Creeping Bentgrass fairways and Authority Creeping Bentgrass greens. Their 9 hole course prides itself in servicing a developing retirement community and the 120 homes immediately surrounding the course.

The distributor

TurfLinks, located in the North East United States is one of a few select CIVITAS distributors. Gregg Mackintosh, a credible TurfLinks Territory Manager has helped over 200 customers adopt CIVITAS into their Integrated Pest Management programs. “CIVITAS has helped superintendents in the area with all over plant health and has worked very well controlling anthracnose and dollar spot,” says Mackintosh.



Mike had some product leftover in his spray tank after making his greens snow mold application in November 2009. Mike spot sprayed some weak spots on one of the fairways; CIVITAS treated fairway on the right. Mike also reported almost 100% snow mold free on greens!

The challenge

Superintendents around the globe know how difficult managing pests can be. With increasing pressure for sustainable course management and member demand for outstanding course conditions, Mike West from Weathervane Golf Club opted to try something new.

“Over the next 2-3 years, I want to shift from a synthetic to an organic IPM program. CIVITAS is going to lead this shift because I am confident about my ability to continue to deliver outstanding course conditions, and am proud about how I am doing it.” - Mike West

“I feel good about the sustainable care I am providing to my golf course because of CIVITAS.” –Mike West

Turf quality – “It turned my greens around”

“My turf is under an extreme amount of stress given high temperatures and aeration requirements in a very short period of time,” says West. “My greens struggled until I applied CIVITAS. This product completely changed the look and play of the greens.”

“I wish I had CIVITAS to apply during the main grow-in of our course. It did so much more than I thought it would.”

-Mike West

Turf results

Synthetic Pharmaceuticals Requirement Reduction

“I was able to significantly decrease the amount of traditional chemicals used on my turf and the course was disease free.”

Water Requirement Reduction

“I saw additional benefits as well – on Greens, I noticed that CIVITAS allowed me to stretch out the watering interval.”

Dew Reduction

“The day after CIVITAS application, I noticed that where CIVITAS had been applied there was significant dew reduction compared to the untreated fairways. The dew was heavy where I had not sprayed CIVITAS and there was almost zero dew on the treated areas.”

The Proof

CIVITAS has been trialed and tested by the turf industry’s leading minds for disease control efficacy and plant health benefits at Universities across North America, including, but not exclusively, Cornell University, University of Guelph, Penn State University, Virginia Tech University, Rutgers University, University of Florida, University of Massachusetts, North Carolina State University, and University of Tennessee. CIVITAS has no maximum use per acre limit and its short re-entry period gets players back on the course.

Aeration recovery on CIVITAS Fairway (Nov 9)



Aerated Sept 24, 2009

Aeration recovery on other fairways (Nov 9)



Aerated Sept 24, 2009

CIVITAS trial at Saginaw Golf Course, Canada

The Product

CIVITAS is not a chemical fungicide. It is a plant defense activator. CIVITAS works by turning on the natural defenses of the plant to resist fungus attack.

Effective fungus control. No resistance Issues. Excellent playability.
Strengthened root systems. Decreased fertilizer requirements.

To locate a distributor near you and for more information on CIVITAS, visit www.civitasturf.com

